

Produced to improve your dental health and awareness

Spring 2013

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# Focus On Wellness

# Your oral health and overall health are inseparable

The vast majority of North Americans develop periodontal disease during their lifetime, either early-stage gum disease called gingivitis or a more serious infection called periodontitis. Both are caused by bacteria buildup.

If not treated, gums become swollen and angry-looking, and the infection begins to destroy the supporting tissues surrounding your teeth with potentially severe consequences such as tooth loss.

Dental science has proven that there is a direct link between gum disease and your overall health, including increasing the risk of cardiovascular disease and complicating the treatment of diabetes.

# Follow these simple rules to keep gum disease at bay...

- Brush and rinse thoroughly after every meal.
- Floss at least once a day.
- Keep regularly scheduled hygiene appointments.

Yours in good dental health,

Dr. David Hakimi & Dr. Armon Eben

# Help! With Yelp!®

### Spread the word

We're delighted that so many of our patients tell us just how special their dental experience at *Westlake Smile Design* has been. Your testimonials make our entire professional team proud! And it helps us even more when those testimonials appear on the *Yelp!*® website.

Yelp! is one of many Internet sites that allow people to communicate their thoughts and opinions about a vast range of products, services, and topics. For certain we're living in an age of information and these websites are becoming an important part of global and local communication. Gone are the days when you could just pick up the local paper to find out everything that was going on! So these testimonials are important to us to make certain new families know just what kind of dental practice we have, and how we treat each and every one of you.

We'd really appreciate it if you could let the world know about us through contributing a kind word about us on Yelp! It's a simple and effective way to let people know how much we care about our patients. Just go to the Yelp! site at www.yelp.com and search for Westlake Smile Design in Westlake Village, CA. Then click on "Write a Review."

## Thank you for your friendship and your help!



# Smile With Confidence

#### AND BROADEN YOUR CAREER HORIZONS!

Your smile is your personal calling card. It can help or hinder your interactions. Whether you're entering the workforce, climbing the corporate ladder, or returning after a leave, a healthy confident smile can make you look and feel competent and accomplished.

There are many options to improve your smile's impact – correcting imperfections, closing gaps, and achieving a straighter-looking smile without braces.

- **Invisalign® Clear Aligners** allow for virtually undetectable orthodontics for a healthier straight smile.
- **Veneers** cover the front surface of teeth to straighten, reshape, and improve color with a beautiful layer of porcelain.
- **Gum sculpting** evens out gumlines by exposing more of the tooth, making a previously gummy smile gorgeous.
- **Cosmetic Crowns** cover heavily restored or otherwise compromised teeth, giving them strength and an aesthetically pleasing shape, alignment, and color.
- Whitening erases unappealing stains and discolorations for a brighter whiter smile.
- **Implants** serve as anchors for beautiful replacement crowns.



# office information



**General, Cosmetic & Implant Dentistry** 

#### Dr. David Hakimi Dr. Armon Eben

911 Hampshire Road, Suite 7 Westlake Village, CA 91361-2838

#### **Contact Information**

Office (805) 497-9585 Fax (805) 497-8185

#### Office Hours

Mon & Tue Wed & Thu 7:00 am - 6:00 pm 7:00 am - 6:00 pm 7:00 am - 5:00 pm

#### Office Staff

Beth, Renée, Angela......Office Administrators
Karla, Joanne ......Hygienists
Wendy, Alisha, Lanny ......Assistants

# Thank You...

## For your referrals!

We are always delighted and excited to welcome new patients and their families to our practice. We make certain our relationship with patients is one of trust, honesty, and respect. But when you refer a family member, friend, or colleague to our practice it really does mean something special. It tells us that our commitment to you and our community is evident and that it is appreciated.

Thank you for your trust. We can't wait to welcome someone new to our dental family!



# Clean Your Teeth...

## Clean your toothbrush!

We put our toothbrushes in our mouths at least twice a day – often without thought to its cleanliness. Think about this: would you use a dinner fork that hadn't been thoroughly washed? Scientific studies have shown that air-borne bacteria in bathrooms are a fact, and here's what you can do to make sure your toothbrush is fully sanitized...

- Store it standing up so the bristles drain.
- Keep it in the cupboard to protect it from air-borne germs.
  - Knock out the extra water.
- Make sure no food particles are trapped in the bristles or on the tongue cleaner.
- Consider using an inexpensive UV light toothbrush sanitizer. One quick touch and 99.9% of the germs will be gone!

